Karin Darsa

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תל אביב | 054-4740018

An experienced Graphic Designer and artist, looking for a challenging position as a UX/UI Designer. Have rich and diverse experience in many design fields, management skills, multitasking, diligence, creativity, self-taught and initiative. Working with different clients and excellent human relations. Ability to work independently as well as work in a team.

Education

NetCraft Academy - Product, UX/UI design course.

Shenkar College of Engineering, Design and Art - Bachelor in Fashion Design

• Winner of Fiorucci award at Mittelmoda international competition for design excellence.

Skills

Office, Adobe Suite, Figma.

Work Experience

Graphic Designer & Producer, The Brief Agency. 2018 - Current

Working with clients, creativity, initiative, tight schedules, excellent human relations

Chief graphic designer in the 2020 election campaign of the "Joint List"

Design of print products and design for social media

Graphic design for a social association - "The Front for the Defense of Democracy"

Design for various social media, newsletter design and more

Producer in the 2019 election campaign of the "Joint List"

Managing schedules, meeting goals and some graphic design.

Partner & Acting Manager of 'Durak' culture club. 2016-2017

<u>Establishment of the club</u>, designing and planning the space, working with suppliers, recruitment and training employees, operation of the club

Graphic design of the contents for the social media and operation of the social media

Manager, Slippers Nightclub. 2014-2015

Managing employees, working alongside suppliers and customers.

Manager, Liat Ginzburg Designs. 2011-2013

Store's management, working alongside press, styling, influencers, clients and staff.

Manager, Riff Raff Bar. 2009-2010

Managed all employees, suppliers, government authorities and customers.

Owner, PIOO PIOO fashion brand. 2007-2009

<u>Established a successful fashion brand</u>, showcased on various magazines and tv shows.

Created collections and managed supply chain, brand's branding, marketing and clients.

Military Service

Operations Operator in the Israeli Air Force.

Languages

Hebrew - native language. English - fluent